Weight Alarm App Design

- WENYU ZHANG

Persona



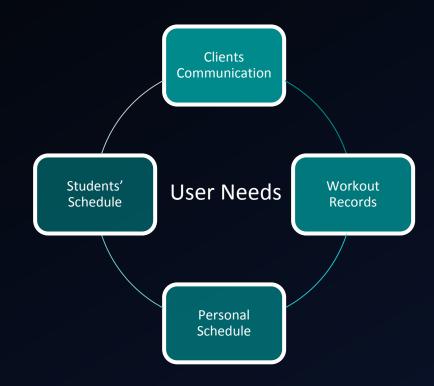
Name: Alex

Gender: Male

Age: 26

Marital Status: Single

Job: Fitness Coach



Alex is a private fitness coach. He usually has 10~15 students in different sessions in a week, whose workout goals vary from each other. He himself also needs to workout on a regular basis to keep muscle.

Scenario

1

• A students goes to fitness club and decides to follow Alex as his/her fitness coach

2

• Alex adds him/her as a new student into the list

2

• The student sends a preferred schedule to Alex by email and Alex adds the new time session to his schedule

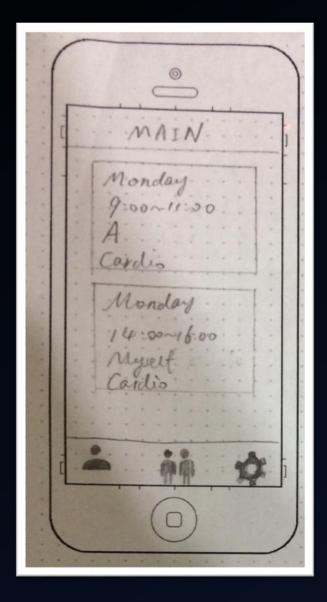
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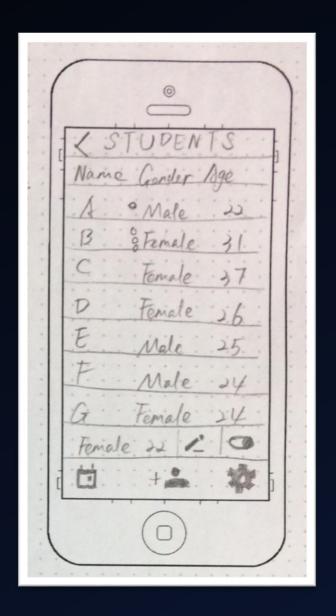
• The student starts to work out on a regular basis

5

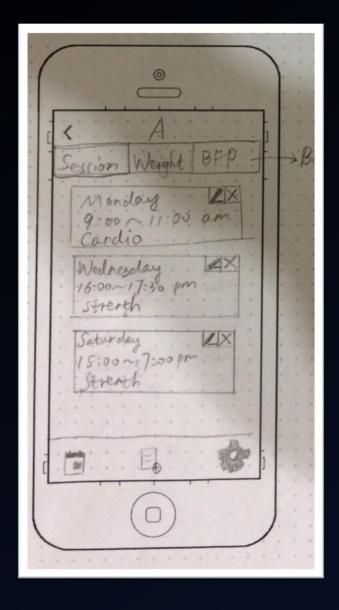
• Alex can keep track of client's body shape and give his client feedback

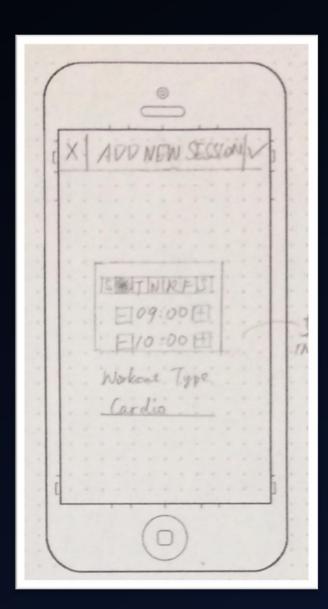
Sketch (Drawing)

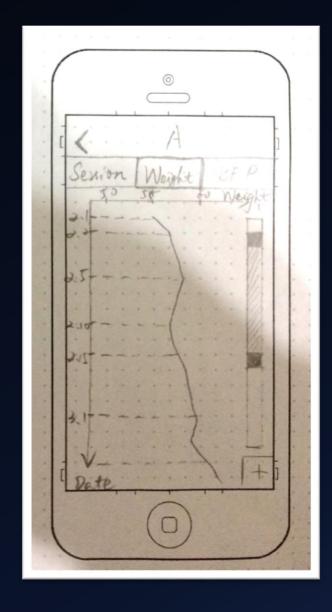




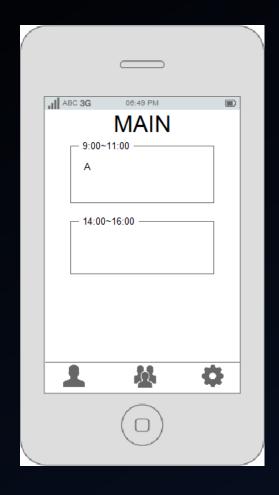
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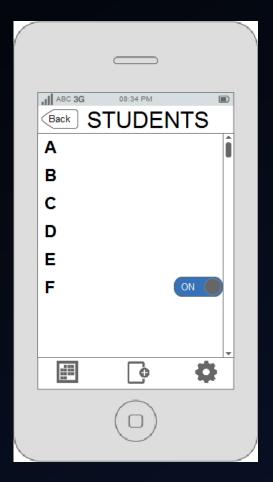


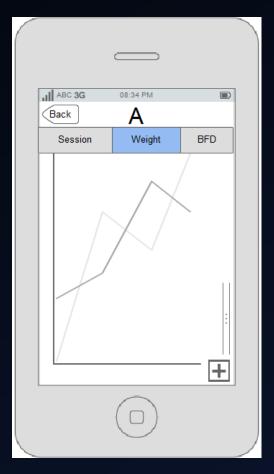


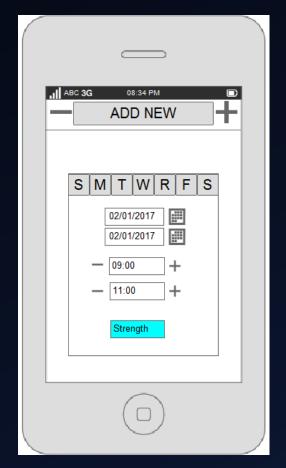


Sketch (Balsamiq)

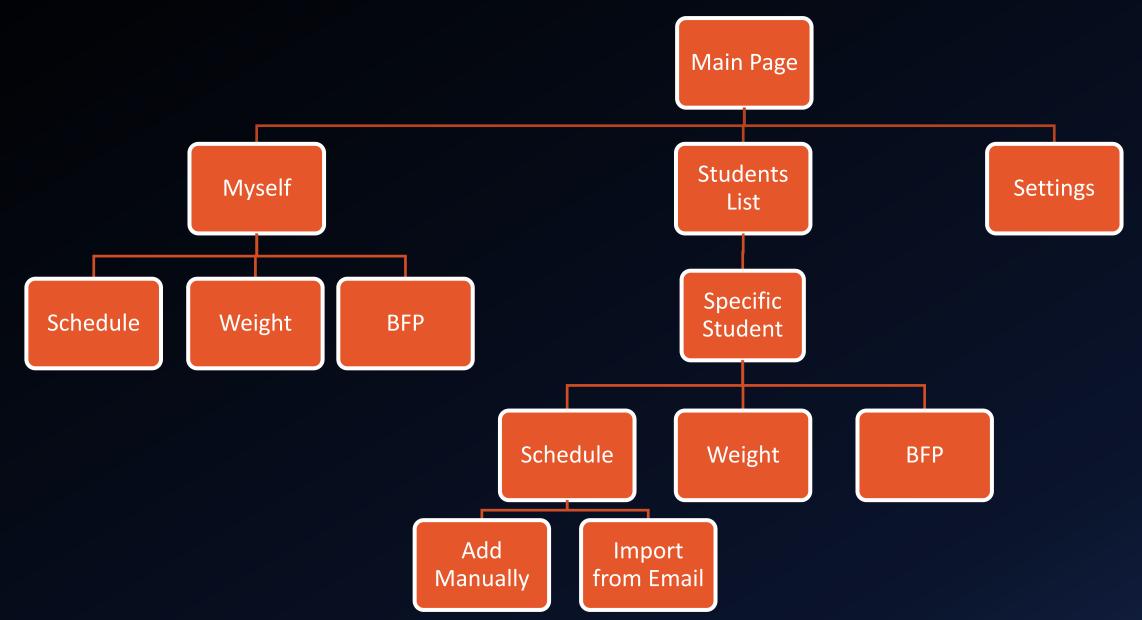




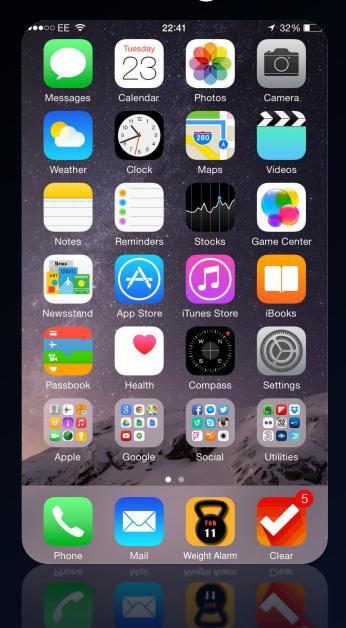


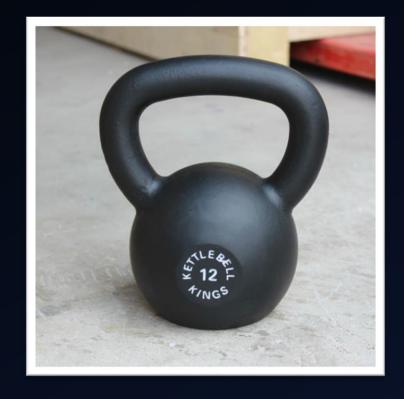


Flowchart



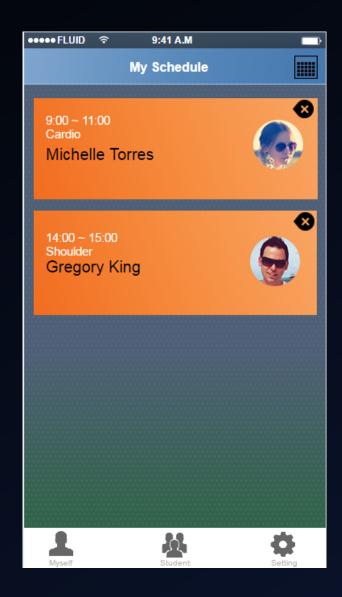
Icon Design

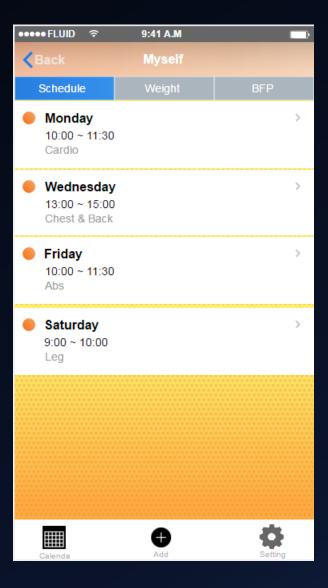


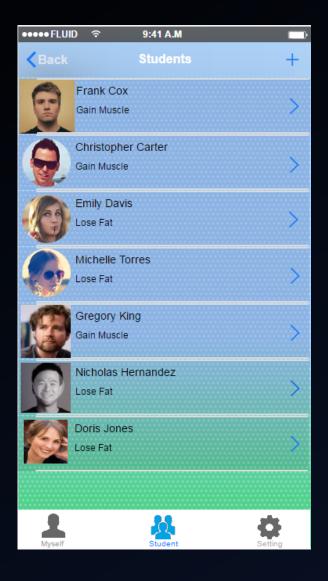


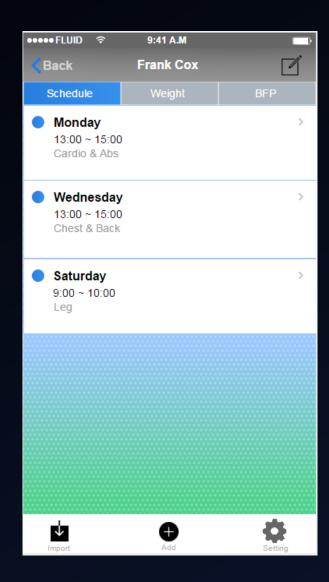


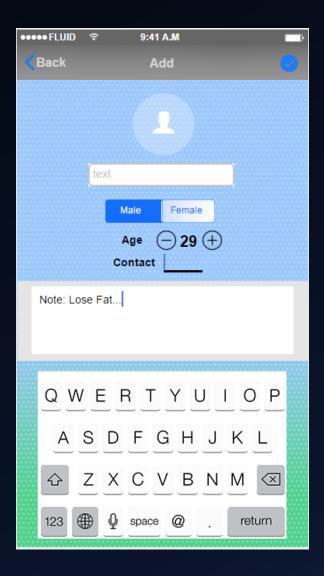


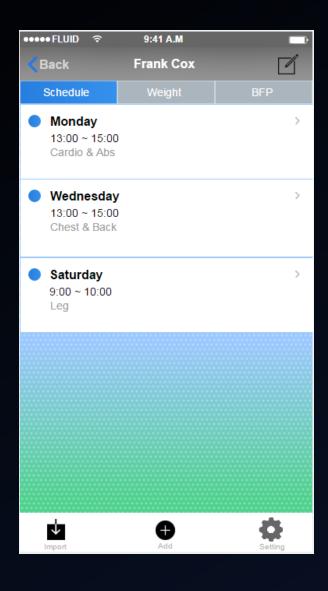




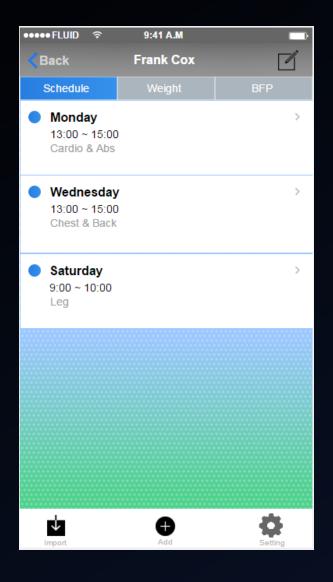


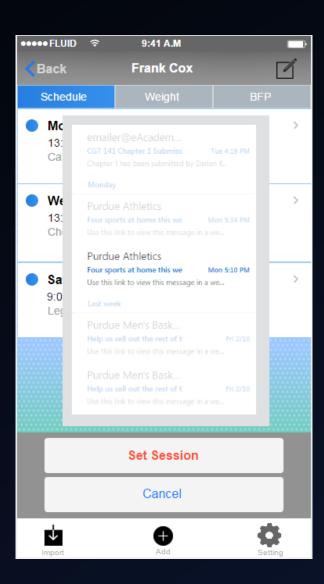


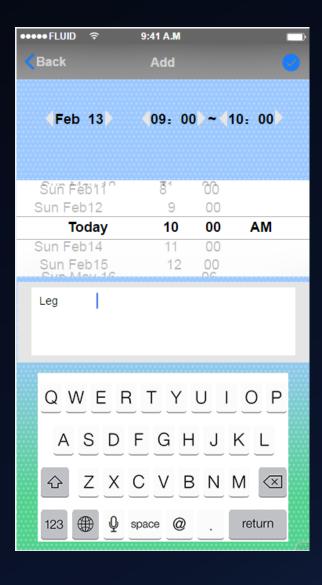


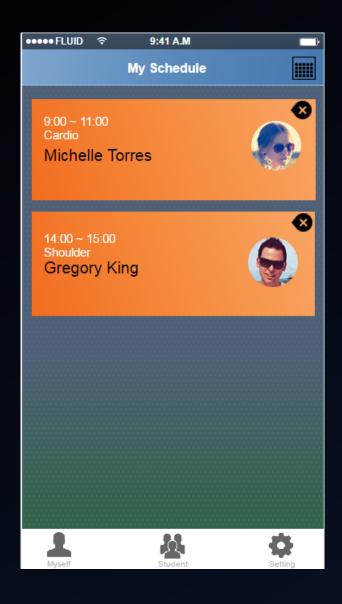


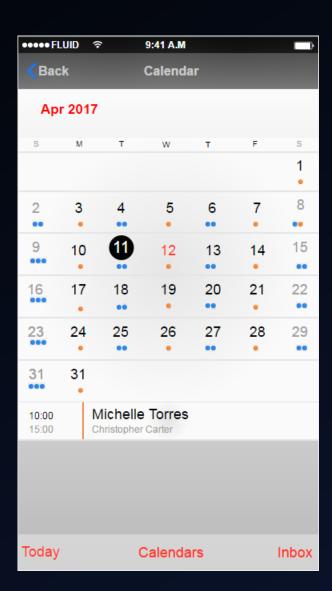












THANK YOU!